Investigating the Secrets of Borås, Sweden
Borås Tidning June 12th 2024
Lena Kvist, Head of Investigative Journalism
But we handle it...
Borås Tidning
Investigative Team of today:
Lena Kvist, Jennie Ölund, Anne Bengtsson
Two million page views weekly
Moving Bluff Empire
Dr Essam’s Patients
“He knows exactly when to start groping” Salma, patient
What would you like to book?
Incall one hour, nothing extra.
Yes. 3000. Welcome.
Thank you. Is cash OK? 😘
Yes.
“She was so convincing. I’ve felt so bad because of this.”

Hon var så övertygande
Jag har mått så dåligt över detta
**Teacher:** You’re really not “supposed to” do this but it’s a loophole and it works… But it’s absolutely nothing we can speak about openly.

If we deposit 80 k, at the latest 22/8 00.00, we can sell all the Bitcoins and get around 7.3 millions back.

Patrik lent over SEK 800,000 to a Borås teacher in a Bitcoin investment and was promised a 30 percent return: “I have felt so bad in all of this. I threw up every morning for a period.”

BT has reviewed the teacher’s affairs and can tell about her suspected fraud, which affected people all over Sweden. The money trail leads to a company in Cyprus – and a surprised CEO.
Moving Companies
Fake Dentist
Teacher Swindler

Named
Named
Anonymous
Jonas Ekelund
Crime Reporter
The readers tell us to go on!

”I appreciate your work. Thank you for revealing this to the public.”

”You are very brave. Keep digging!”

”Thank you for shining a light on vulnerable people in this town.”
Key success factors

* Leaving the news room. We all love our computers, but to meet people we need to be out there.

* Co working – we never do it alone.

* We take our time, away from the daily news.
Private landlord running away, from tenants’ and Borås Tidning’s questions.
• Mix long and short
• Start writing! (Stay research hypnosis resistant.)
• Be safe!
“Since you started digging I don’t seem to get invited to the fancy events in town as frequently…”

“But I’m fine with that. I’m very proud of our investigations”

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